



INTRODUCTION TO THE PROJECT: GOALS AND EXPECTED RESULTS. RELATION TO THE PREVIOUS AUDIT PROCESS

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CAMPUS MUNDI PROGRAMME

Objectives:

- Supporting quality improvement in higher education, and improving international reputation and recognition of Hungarian HEIs.

Activities:

- Ensuring scholarships for encouraging international student mobility.
- **Providing professional support for HEIs in their internationalisation activities (internationalization audit process).**
- Supporting the capacity building in HEIs (research and development in the fields of mentor system and international higher education rankings).
- Providing support for HEIs in attracting international students (international students fairs, conferences and exhibitions).
- Building international alumni network.

Project coordinator: Tempus Public Foundation

Duration: 2016–2020

CAMPUS MUNDI PROGRAMME:

SUPPORTING HEIS IN ENHANCING THEIR INTERNATIONAL VISIBILITY

Goals:

- Presentation of the full range of supported institution's courses
- Synergistic representation of foreign language courses available in Hungary

Occasions:

- Supporting Hungarian HEIs in participation – 6 events/year (Europe, Asia, South and North-America)
- Student fairs, exhibitions and conferences:
 - EAIE
 - NAFSA
 - APAIE
 - Europosgrados, Europós
 - EHEF
 - Study in Hungary cooperation

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RESEARCH AND DEVELOPMENT ACTIVITIES

I. Research on international student mobility

- Outbound mobility, attitude assessment of Hungarian students
- Inbound mobility, assessment of international students' opinions
- Tracking international students

II. Research on international staff and scholars mobility

- Internationalisation of Doctoral Schools
- Role of international mobility in building institutional partnerships and developing curricula

III. Impact assessment about participations in international exhibitions, students fairs and conferences

- Assessment of long-term impacts, developing policy recommendations

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INTERNATIONALISATION ROLE OF TEMPUS PUBLIC FOUNDATION

SUPPORTING THE DEVELOPMENT OF HEIS

- I. Capacity building, network building, conferences
 - Developing network of international coordinators.
 - Human resources development.
 - Peer learning activities.

- II. Development of (institutional and student) services
 - Guide for mentoring international students.
 - Development of data sources.
 - Online customer service.

- III. Peer Learning Activities
 - Internal and external quality development workshops
 - **Internationalization audit process**

ROOTS: CAMPUS HUNGARY PROGRAMME



Internationalization audit process

Background

- Peer learning activity about internationalisation (2013)
- Participants: Hungarian and foreign experts, Ministry
- Internationalisation of Hungarian higher education institutions – background document of the process in coordination with the international practice
- Supporting international organisation:



ROOTS: CAMPUS HUNGARY PROGRAMME



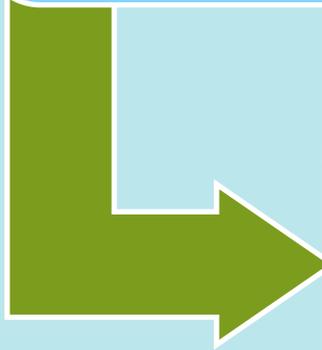
Goals

- Introduction of **uniform** dimensions and indicators of internationalization
- Regularisation of institutional **quality assurance**
- Deepening the **self-evaluation culture** by presenting the main indicators
- **More conscious development** of HEIs internationalization processes
- Increasing the success of **international** institutional and program **accreditation procedures**

ROOTS: CAMPUS HUNGARY PROGRAMME



Preparatory phase:
evaluation with
recommendations



Evaluation of the
developments
undertaken by HEI –
**Classification to
excellence levels**

- **1st Phase**
Conducted in 10 HEIs
between 2013-2015
- **2nd Phase**
To be planned within
Campus Mundi

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Activities in 2016:

- Evaluation of internationalization audit process in Campus Hungary Programme
 - “Campus Hungary internationalization audit process: experiences and recommendations for further activities” (Lead expert: Dr. József Temesi)
- Organizing peer learning activity to prepare the new phase of internationalisation audit
 - First occasion: 13-14 October 2016
 - (Lead experts: Dr József Temesi, István Vilmos Kovács).
- Dissemination of the project’s future outcomes can be found at:
 - <http://www.tka.hu/nemzetkozi/63/nemzetkoziesitesi-tanusitasi-folyamat>
 - <http://www.tka.hu/international-programmes/5946/internationalisation-in-higher-education>

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Directions for future audits

- This PLA gives a bases for the evolvement of the process
- Based on the “*Campus Hungary internationalization audit process: experiences and recommendations for further activities*” research, institutions support the process
- Support and counselling for new entrants (institutional visits)
- „After-care" for those who have participated in the audit - proceed towards certificate as a final result
- Future audits will continue on two levels among old and new institutions

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Increasing importance of the process

- **Stipendium Hungaricum Programme 2016**
 - 2,000 new international students from more than 50 countries only this year
 - Number expected to grow - about 4,000 new students each year
 - HEIs have to be professionally well prepared
- **A student satisfaction survey was just completed**

Overall picture is good, but further improvements is a must

Internationalization activities of Campus Mundi projects supports the professional work of HEIs in the next 6 years.

THANK YOU FOR YOUR ATTENTION!

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SZÉCHENYI  2020



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