



# International **Alumni Workshop**

BUDAPEST, HUNGARY  
3-5 OCTOBER 2018



# Alumni Network Hungary



**Aim:** maintaining contact with former students and establish a highly engaged alumni community

**Alumni members:** all foreign citizens who are or have ever studied in any Hungarian higher education institutions full-time and part-time with or without scholarship

# Alumni Network Hungary

- National level community
- In public diplomacy: new activity but mainstreaming steadily globally
- Linked closely to the agenda of internationalisation of Hungarian higher education institutes (as part of the HE strategy)
- Alumni are important ambassadors for Hungary and play an important role in strengthening bilateral relations and cooperation (professional, scientific, economic, cultural, political) and in the promotion of higher education

# Alumni activities: pre-departure

Pre-alumni



Volunteers



Cooperation  
with HEIs



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# Alumni activities: post departure

Portal



Alumni  
meetings in  
Hungary



Alumni  
meetings  
abroad





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# Alumni Network Hungary portal site



- Updates on HU science, society, culture and life
- Career advancement, professional development and business opportunities
- Searchable database of alumni members
- Networking functionalities (groups, events & contact lists)
- Alumni success stories & interviews
- Online services
- HEI pages
- Newsletter

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# What's in it for the members

- Community feel and support
- Keeping personal and professional relationships
- Networking, career advancement and professional development

# How alumni can contribute

Various and diverse participation forms and levels

- Portal site activities
- Recruitment of alumni members
- Promotion of Hungarian higher education and science
- Recruitment of prospective students
- Alumni meetings
- Seeking Hungarian partnership and cooperation opportunities

